

NYSCU Grant Progress Report 2026

DEADLINE: This report of a 2026 grant received from the New York State Convention of Universalists in is due to Tom Hackett, Clerk ON OR BEFORE SEPTEMBER 30, 2026. Please use the form below to submit your report.

If there is a visual component to the program, please send a photo or two (labeled, please) or other appropriate visual. If there is an audio or video component, please include as well using the form upload below.

CONTACT: If your project is not yet underway or is just beginning, you may defer your report until 2027. Please inform the Clerk at NYSCUTom@gmail.com.

Email *

communications@uuutica.org

Organization Name *

Unitarian Universalist Church of Utica

Name of respondent *

Jerry Reed, Bicentennial Task Force Chair

Phone number of respondent *

315-790-1333

Purpose of Grant *

Church's bicentennial celebration

Amount of Grant *

2,500

How was the money spent? *

To help offset costs of preparing the church sanctuary, communications, and advertising individual services and events. (See final report attached)

By your best estimate, how many people were/are being reached/served? *

The total number is unknown. However, the advertising for the Dan Berggren concert October 26 alone generated 10, 208 impressions.

How well have the *goals* of the program/project been met, and how has this determination been made? *

Our church sanctuary was spruced up, making the space more welcoming, attendance to special commemorative services increased from the average. And the activities generated a general appreciation for the longevity of our church and its mission in our community.

What *concerns* developed in the course of the program/project? *

Communications in 2025 is a major challenge for any activity, due to media fragmentation. We have a greater appreciation for the difficulty in reaching our congregation and potential members. There is no longer a standard (Radio, TV and Print media). Social media is a moving target but must be utilized in any media out reach. An appreciation for historic preservation of church records became obvious and the first hundred years of journals and historical documents have been digitized and stored for electronic access.

Project Completion Info

Is the project fully complete? *

☒ Yes

☐ No

IF THE PROJECT IS COMPLETE, what are the implications for the future?

The church is constantly reexamining its communications programs and methods for best results.

IF THE PROJECT IS NOT COMPLETE, when will it be completed and evaluated, and by whom?

project complete

Upload Photo of Project or Other Supporting Document

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